



2023 TOURNAMENT PACKAGE



MICKELSON NATIONAL
GOLF CLUB

THE GOLF COURSE

A Preferred Venue

Located in the beautiful lake community of Harmony just west of the City of Calgary, Mickelson National Golf Club is nestled in the rolling foothills of the majestic Rocky Mountains.

Beautiful vistas and challenging play are the hallmarks of this professionally designed course – the first of its kind in Canada by Phil Mickelson and his design team. Meticulous care was taken to sculpt every tee, fairway, and green to create a premium golf experience. Six sets of tees ranging from 4,741 to 7,412 yards allow both recreational players and touring Professionals to enjoy the incredible layout.

PGA level tournaments and corporate/charity events of all sizes will be met with service to exceed your expectations.

Include EVERYONE with The Crater & Launchpad!

For non-golfers or inexperienced golfers that find 18-holes too much, we have the perfect fit! Everyone and anyone can participate in your golf day and meet up for the BBQ and prizes following play.

The Crater is Canada's largest putting green and can be set-up for fun 18-hole putting contests. Putters, scorecards, music, cool lighting and custom drink holders with full service included.

LAUNCHPAD
GOLF

LaunchPad Golf is a revolutionary golf driving range that is all about entertainment. Regardless of skill level, anyone will enjoy self-loading balls on the tee and TopTracer Range technology. Each ball is tracked for distance, direction and even game play on TV display screens in temperature controlled suites (good to -20C). Each suite has comfortable sectionals and cocktail tables for food and drink, at your service. It is really not about the swing!



18 HOLE TOURNAMENT PACKAGE

Discover the luxury of hosting a tournament at Mickelson National with our all-inclusive tournament package.

Your day includes:

- 18 hole green fee for every player (minimum of 96 players)
- Shared power carts for all participants
- Driving range and practice facility use
- Hole contest markers
- Banquet room usage
- Registration table and linens
- Starting and course marshall assistance
- Cart signs, scorecards and rules of play handouts
- Electronic scoring
- A \$25 Pro Shop credit per person

18 Hole Tournament Package Menu:

- Rosemary and garlic crusted Prime Rib GF/DF
- Dijon Red wine Demi-gace GF/DF
- Hunter chicken supremes GF/DF
- Truffled scalloped Potatoes GF
- Shrimp Stir fried rice GF/DF
- Maple Bacon Blacked Brussels GF/DF
- Season Veg Medley GF/DF
- Caesar GF
- Greek Salad GF
- Pasta Salad DF
- Mixed greens GF/DF
- Assorted desserts

Monday through Wednesday: \$220/person (plus GST and gratuity)

Thursday: \$240/person (plus GST and gratuity)

Friday: \$250/person (plus GST and gratuity)

Add even more fun to your tournament with 'quick start' lessons from our PGA-certified golf professionals... providing rental clubs to your attendees... on-course photography during your event... and much more! Just ask - whatever you dream, we can help you make happen.



MN VALUE ADD-ONS

Customize and personalize your tournament with one of these amazing value add-ins!

SPEED PUTTING

The putting green by teebox #10 will be converted to a 6-hole mini-course. Teams enroute to tee box #10 (after playing out hole #9) will stop for the ultimate speed-putting contest. Players alternate putts around the track with the winning team determined by the best combined score and fastest time. A tournament volunteer is required.

Estimated time: 10-minutes per group.

CRATER CUP

Before or after tournament play, an 18-hole putting contest may be held on the vast and steep undulations of The Crater. This is mini-golf on steroids played on a real and live putting green.

Each player or team receives a scorecard and a shotgun start will trigger 'go time'. Following play, any ties will be settled with a sudden death playoff in front of the gallery. Heckling permitted!

The scoring and management of a Crater Cup will done by Mickelson National golf staff and tournament volunteers are welcome to help with the fun. **Estimated time: 1-1.5 hours.**

A Crater Cup may also be played by those not participating in the tournament. Our Professional team will synchronize the experience so all players will dine and participate in the prize ceremony, together.

LAUNCHPAD GOLF

Reserve up to 16 LaunchPad suites for your guests to experience pure and revolutionary golf entertainment.

Long drive contests, target games, night golf, funky music and full service all make LaunchPad a perfect way to include everyone and add to the day.

Each suite fits up to six guests and a minimum of one-hour booking is required. Rental clubs are available as well as golf lessons and tips by our Professionals (extra charges would apply).

Suites may be booked before or after tournament play or for use by non-golfers during the tournament while golfers are out on the course.



TOURNAMENT STARTING FORMATS

We can accommodate up to 144 golfers per event and have the option to play the full 18 or even 9 holes in the enclosed formats. Each event will receive the same level of exemplary service and personal attention as if it were a foursome. We offer several starting formats to make sure your day suits your needs. We are committed to your satisfaction and will work with you to find the most suitable option. Tournament play is available Monday to Friday and not available on weekends or holidays. Times will be adjusted seasonally.

(In Order of Popularity)

SHOTGUN START - (MINIMUM 120 GOLFERS TO MAXIMUM 144)

Should you want all golfers ending their games at approximately the same time, a shotgun start is the best option for you. In this format, foursomes' tee-off from separate holes all at the same time.

MODIFIED SHOTGUN START - (MINIMUM 48 GOLFERS TO MAXIMUM 72)

If you're running a smaller tournament, but still want to have everyone finish together, then a modified shotgun start is an option for you. All golfers tee-off at the same time on separate holes designated by the golf course. With a modified shotgun start, the remaining space on the golf course will be made available to regular customers.

CROSSOVER (SPLIT-TEE) START - (MINIMUM 48 GOLFERS TO MAXIMUM 144)

A crossover, or split-tee, start has foursomes of golfers teeing off in ten-minute intervals from the first and tenth tee block at the same time.

TRADITIONAL START - (MINIMUM 16 GOLFERS TO MAXIMUM 144)

With a traditional start format, foursomes of golfers will tee-off in ten-minute intervals.

Tournament play is available Monday – Friday. All date requests are subject to course availability and must be approved by the Mickelson National Golf Club before being considered deemed available.



TOURNAMENT FORMATS OF PLAY

Once your Starting Format has been established, you have various options of play:

(In Order of Popularity)

SCRAMBLE FORMAT - (TEAM EVENT)

This is the most common format for charity events as players of all levels can participate equally. All four players tee off, and then select the best shot of the group. The three remaining players pick-up their balls and place them where the best shot is located and then hit again. Play continues in this fashion until the ball is holed.

SHAMBLES FORMAT - (TEAM EVENT)

All four players tee off, and then select the best shot of the group. The three remaining players pickup their balls and place it where the best shot is located (same as a Scramble). However, from the second shot on, all players play their own ball. The player with the lowest score for each hole counts as the team score on that hole.

BEST BALL FORMAT - (TEAM EVENT)⁷²

In this format, the lowest individual score on each hole counts as the team score for that hole. Each player plays their own ball the entire round. There are numerous options to this event. It can be played as 1 Best Ball of Two, 1 Best Ball of Four, 2 Best Balls of Four, etc.

STROKE PLAY - (INDIVIDUAL PLAY)

The most basic form of tournament play – players simply add their total strokes at the end of each round, and the player with the lowest score wins.

OPTIONAL CONTESTS

- Fewest Putts
- Closest to the Pin
- Longest Drive
- Straightest Drive
- Longest Putt
- Hole-in-One
- Speed Putting
- Break the Glass



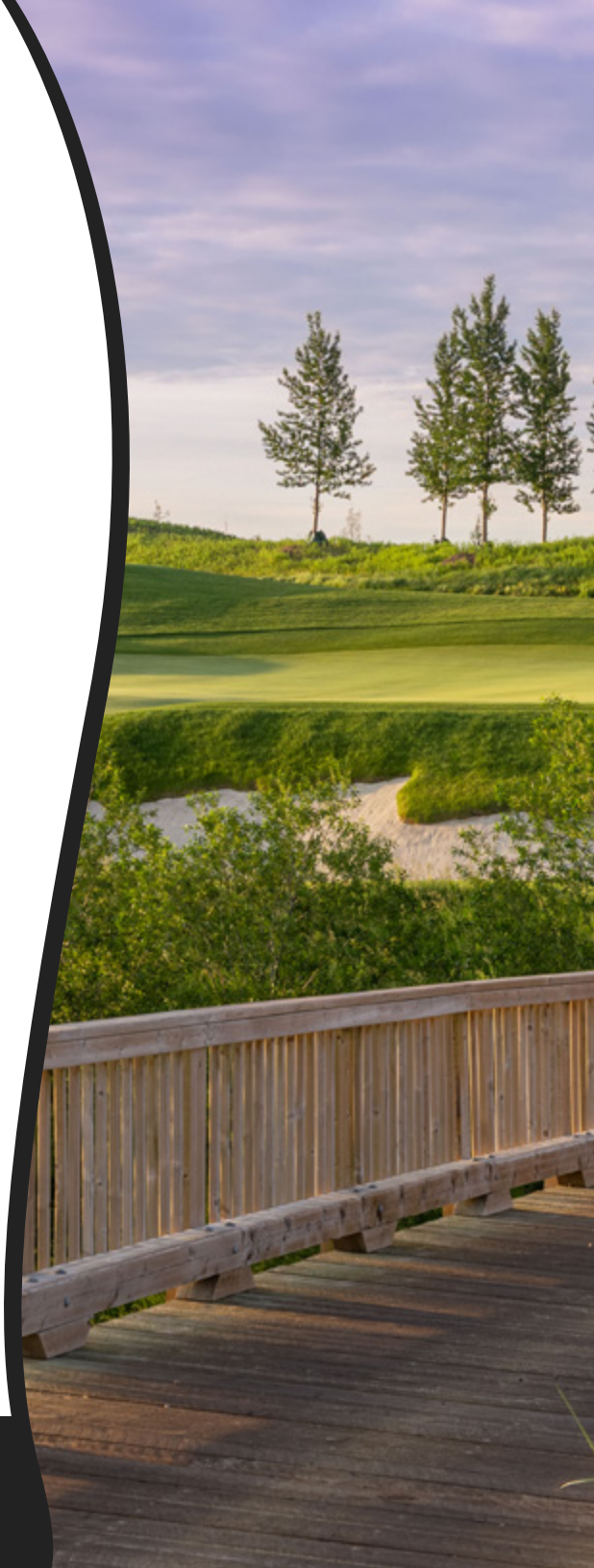
VALUE ADDED SERVICES

To ensure your event stands out and to allow your guests to experience more of the little touches that will make your day exceptional, we have several value added service options available. These can be taken care of by the event host themselves or are great for a sponsor involved as part of your event.

- Mickelson National Golf Club Gift Card today's convenient gift. Provide each player at registration a \$10.00 gift card. Each card will be charged at \$8.00 - card is for merchandise only.
- Mickelson National Golf Club Event Voucher another convenient attendee thank you. Provide each player at registration a \$10.00 event voucher. Each voucher will be charged at \$8.00 – voucher can be redeemed on the beverage cart during play and at Hole 19.
- Mickelson National Golf Club Golfer Kit which includes an embossed bag, 3 logo balls, divot repair tool, 12 tees placed in the golf carts prior to tee off for \$19.95 pp. or add 3 more logo balls for an additional \$5.00 making a Golfer Kit + for \$24.95 pp

Combine all three (Gift Card / Event Voucher / Golfer Kit) for \$29.95 pp

- Mickelson National Golf Club Golfers Tune Up allows our PGA of Canada Golf Professionals to fine tune golfers as they warm up and provide helpful tips and demonstrations to improve your client's experience. This is offered at \$100.00 per Professional and is provided for 1 hour prior to play.
- Mickelson National Golf Club 5th Player will be hosted by one of our PGA Canada Professionals who will look to improve your guest's position with a long drive or a closest to the pin option. A great way to add some additional fun to your day. This is offered at \$200.00 per Professional and is provided from the start of play till completion of play. This option is subject to the format of play selected.



TOURNAMENT EVENT SERVICES

At Mickelson National Golf Club, we pride ourselves in providing outstanding service to our guests. Our staff has years of experience in organizing corporate, charitable and social functions and is dedicated to excellence. Whether you are a resident or visitor to Calgary, golf tournaments are our specialty!

We are confident that you will enjoy your experience with us.

INCLUDED IN OUR SERVICES

- An on-site Tournament Coordinator
- Placement of any event signage throughout the golf course
- Longest Drive
- Coordination of Hole in One insurance
- Set up of the registration area with tables and chairs
- Practice facility privileges for all guests prior to the start of your tournament
- Bag drop services extended to all guests to unload golf clubs and place on carts
- Shared power carts with customized player nameplates
- Facilitating of any on-course contests or specialty hole set-up
- Tabulation of all scorecards upon round completion, as per the format selected
- Discounts for purchases at Mickelson National Golf Club Golf Shop



TOURNAMENT PLANNER & CHECKLIST

EXECUTION OF A SUCCESSFUL EVENT

Through strategic planning, timely preparation, effective coordination and a dedicated professional staff, Mickelson National Golf Club will both meet and exceed your event expectations. Utilizing the tournament schedule checklist will guarantee even the tiniest of details are taken care of.

EVENT CHECKLIST

- ☐ Sign and return contract with prepayment of group or deposit to secure your date
- ☐ Decide on prizes - golf shop purchases, customized accessories and/or apparel
- ☐ Confirm "Hole-in-One" prizes and arrange applicable insurance coverage
- ☐ Confirm Format - Shamble, Texas Scramble etc.
- ☐ Confirm Contests - Longest Drive (LD), Closest to the Pin (KP), Putting, Straightest Drive, Hole in Ones
- ☐ Confirm scoring format & tee decks and transportation requirements

21 DAYS BEFORE THE EVENT

- ☐ Confirm final golf numbers and pay final balance - no reductions after this point
- ☐ Finalize prize requirements from the golf shop
- ☐ Confirm Food & Beverage arrangements, note any special dietary requests
- ☐ Confirm Marquee Setup for registration and reception
- ☐ Confirm On-Course details and requirements
- ☐ Tables and chairs required, Signage, Ice, etc.
- ☐ Confirm any required Rental Equipment; golf clubs, etc.
- ☐ Send event details to tournament participants
- ☐ Registration time, directions to course, dress code
- ☐ Confirm on-site Tournament contact



TOURNAMENT PLANNER & CHECKLIST CONT.

7 DAYS BEFORE THE EVENT

- ☐ Confirm any changes to numbers – no reductions after this point
- ☐ Email Draw - List of players - pairings and foursomes, Handicap list for scoring
- ☐ Email Corporate or Group logo for use on cart signs
- ☐ All final audio-visual presentation materials must be provided for final testing

2 DAYS BEFORE THE EVENT

- ☐ Deliver all Signage and all other on-course materials Finalize prize requirements from the golf shop

EVENT DAY

- ☐ Relax and let our team at Mickelson National Golf Club take care of the rest!



DINNER OPTIONS

Upgrade your evening meal for the ultimate in taste sensations!

- **Herb Crusted AAA Alberta Beef Tenderloin** - add \$20 per person
- **Slow Roasted Prime Rib of Beef** - add \$10 per person

If budget is a concern, save on food while still showing your attendees a wonderful day outside.

- **BBQ Burger Buffet** - remove \$20/person

Your guests will enjoy hearty barbecued burgers made fresh from Alberta beef with fresh-baked buns and all the trimmings! A side of fries and two Chef's Choice salad options complete this tasty dinner.

We'd be pleased to work with you to create a food selection specific to your audience. We can accommodate most food sensitivities and preferences.



LUNCH OPTIONS

Add a buffer lunch to the start of an afternoon tournament!

- **BBQ Combo** - \$25/person

Enjoy potato salad, Caesar salad and mixed greens; beef burger with cheddar cheese or butterflied chicken breast burgers served with gourmet toppings; and a Chef's selection of sweets and choice fruit.

- **Spolumbo BBQ** - \$22/person

Enjoy potato salad, Caesar salad and mixed greens; Spicy Italian and Chicken Apple BBQed Spolumbo's-brand sausages served with gourmet toppings; and a Chef's selection of sweets and choice fruit.

We'd be pleased to work with you to create a lunchtime food selection specific to your event. We can accommodate most food sensitivities and preferences. Ask us about our Beyond Meat (vegan) lunch options!



BREAKFAST OPTIONS

Get your attendees up and moving with delicious breakfast options. Not sure how many people will be attending? Ask us about our bulk pricing based on a minimum of 100 people. Coffee, tea and water is included with any breakfast at no charge. All prices are subject to 18% gratuity as well as GST.

- **Hot Breakfast Sandwich** - \$10 per person

- **Continental Breakfast** - \$13/person

Enjoy a selection of fresh baked goods and pastries, whipped butter and preserves, granola, yogurt, a presentation of fresh fruits and a selection of juices.

- **Sunriser Breakfast** - \$17/person

Your guests will enjoy scrambled eggs, crisp bacon, pork sausage links and hash brown potatoes buffet-style.

- **Hamptons Breakfast** - \$23/person

Treat your attendees to the best of foods! They will enjoy a selection of fresh fruits, a deluxe presentation of baked goods, scrambled eggs, hash brown potatoes, crisp bacon and pork sausage. Presented in a buffet.

We'd be pleased to work with you to create a breakfast selection specific to your audience. We can accommodate most food sensitivities and preferences.



TRAYS & NIBBLES

Perfect for having handy as players check in for the day, or wrap up their game before lunch or dinner! Ask us about setup opportunities for inside and outside of the clubhouse. All prices are subject to 18% gratuity as well as GST.

PLATTERS

Each tray serves 12 people, minimum 3 tray order per type of food

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|--------------------------------------------------------------------------------------|-------|
| • Chef's artisan cheese platter; domestic & imported cheese with grapes and crackers | \$150 |
| • Bruschetta served with foccacia bread | \$100 |
| • Seasonal fruit platter with dip | \$150 |
| • Seasonal vegetable platter with dill ranch dip | \$100 |
| • Deli meat platter with rolls and mustards | \$200 |
| • Assortment of smoked fish platter | \$225 |
| • Charcuterie Board - assorted dried cured meats with olives and nuts | \$175 |

HOT APPETIZERS

\$15 per person, choose any 5:

- Chicken satay skewers with spicy peanut sauce
- Salt and pepper dry ribs
- Gyoza, pork and vegetables
- Spicy vegetarian samosas with mint cilantro sauce
- Vegetarian spring rolls with sweet chilli sauce
- Chicken wings tossed in Frank's Red Hot Sauce
- House blended ground beef sliders on a honey glazed brioche mini bun
- Tempura shrimp with Dashi Sauce

COLD APPETIZERS

\$15 per person, choose any 5:

- Bruschetta on toasted crostini
- Cherry tomato, bocconcini & basil skewers, drizzled with balsamic reduction
- Beef tenderloin carpaccio on cucumber
- Smoked salmon pancakes: crispy potato pancake topped with smoked salmon, creme fraiche
- Assorted California rolls with pickled ginger, wasabi and soy

We'd be pleased to work with you to create a selection that will please any palate! we can accomodate most food sensitivities and preferences. Ask us about additional appetizer, tray and platter options.



CASUAL LUNCH

If your tournament takes place over lunch, we'd be pleased to work with you to create a meal selection specific for your needs. Ask us about our extensive hot lunch options including seated, plated hot lunch / dinner selections and hot buffets.

SANDWICH PLATTERS

Serves 30 people, \$200/platter

Choose your filling (up to three):

- Chicken caesar
- Chicken salad
- Tuna salad
- Roast beef
- Turkey
- Chicken
- Ham
- Vegetarian (sprouts/cucumber)



BAR SERVICES

Our standard bar includes rye, white and dark rum, vodka, various premium spirits, domestic and premium beer, and wine.

Choose the bar service that best suits your event:

Host Tab	All liquor ordered is invoiced to the host.
Cash Only	Guests pay for their liquor ordered.
Partial Host Tab	Partially paid by the host ("toonie" or "loonie" bar).
Drink Tickets	Allocate a number of drink tickets for the host to cover, then offer a cash bar once those have been used.

CASH BAR PRICING

Soft Drinks	\$3.00
Domestic beer & highballs	\$7.00
Premium beer & highballs	\$9.00+
Wine (red & white)	\$9.00+
	\$36+/bottle

Prices include GST and are subject to 18% Gratuity.

OPEN BAR SERVICE - \$55 PER PERSON

Includes:

- 1 hour of open bar for a cocktail hour before dinner
- Unlimited wine service with dinner
- 3 hours of open bar after dinner



PROMOTIONAL PRODUCTS

Promoting your company in ways you never thought possible — that's our objective.

"There are thousands of products we have access to. You are only limited by your imagination, so let us help promote your brand".

— **Leif Hanson**, Head Professional

We recognize it's as important as ever to engage your customers with fresh and innovative ideas. That's why we're here—to help you find the perfect platform to showcase your brand.

In our 2023 Corporate & Tournament Idea Book, you'll find new ways to promote your company, engage with your target market, and provide gifting opportunities that truly impress.

To learn more, click here: <https://matchplaygolf.ca/MickelsonNational-Ideabook2021/2/>

VENDORS LIST

- Adidas
- Athletic Lids: Ahead
- Callaway Golf
- Foot Joy
- G&G Golf Company
- Golf Trends Inc
- Imperial
- Jones
- Level Wear
- Maui Jim
- Mkrak
- Miller Golf
- New Era
- OGIO
- PING
- Projekt
- Passport Carriers: PCNA
- Pro Digy Headwear
- RAMPION
- Sundog Eye Wear
- Storm Towel
- Taylor Made
- Titleist
- Travis Mathew
- Trimark Sportswear Group
- Volvik

And many others

We can assist with non-branded items, or work with you to have your prizes or items logoed.



WHY CHOOSE US

We understand that the little things go a long way towards making your tournament as stress-free as it can be!

- Prominent and exclusive golf course
- Tournament prize packages included in your pre-person fee
- Promotional merchandise access for an additional fee
- Standard A/V equipment at no additional charge (projector with HDMI connector, projection screen, wireless microphone, portable amplifiers for microphone or iPod)
- Linens and chair accents, as available, in standard colours
- Friendly and welcoming atmosphere
- Professional, 5-star food and beverage options
- Recommendations to vendors and support for marketing, signage, and displays for your tournament if needed

If you have signage or supplies for your tournament, we're happy to store your belongings and supplies for up to 3 days before your tournament to help you coordinate your time. If you have a special request, please connect with us - we'd love to help make your tournament as flawless as possible.

Mickelson National Golf Club is not responsible for any lost, or stolen items. Any damages to the building and or property, are the responsibility of 'The Host' or person booking the event. Any injuries to any of the patrons of the event is also the responsibility of 'The Host' or person booking the event. Third party insurance is permitted, should the second party choose to do so at their expense.

